

New Leadership Book: 8 Keys To Becoming A Great Leader

Global leadership development facilitator and author Steven Howard has released his latest book – *8 Keys To Becoming A Great Leader (With Leadership Lessons and Tips from Gibbs, Yoda and Capt'n Jack Sparrow)* — to help leaders develop their own leadership beliefs, skills and behaviors.

Palm Springs, CA August 16, 2016 — Global leadership development facilitator Steven Howard believes leadership is an art. He calls it “the art of achieving progress through the involvement and actions of others.” He says there are 8 keys to becoming a great leader, which anyone, at any level of an organization, can learn and practice.

To help leaders develop their own leadership beliefs, skills and behaviors, Howard has released his latest book: *8 Keys To Becoming A Great Leader (With Leadership Lessons and Tips from Gibbs, Yoda and Capt'n Jack Sparrow)*. This is Howard's 12th business book.

“In the book I use three icons from pop culture — Special Agent Leroy Jethro Gibbs from the hit television series *NCIS*, Jedi Master Yoda from the *Star Wars* movie series and swashbuckling Captain Jack Sparrow from the *Pirates of the Caribbean* series of films — to demonstrate my eight keys to great leadership model,” says Howard, who is the founder of leadership development firm Caliente Leadership.

“The keys to becoming a great leader start with a personal leadership philosophy and a core set of leadership behaviors aligned with the organization's culture,” adds Howard who has conducted leadership training across five continents for nearly 30 years.

While there are many books exuding how particular individuals have risen to the task of leadership in the business, military and political worlds, few have examined how some of our pop culture icons have exhibited the characteristics of great leaders. Howard believes the leadership mindsets, behaviors and techniques of these three well-known fictional characters — Gibbs, Yoda and Sparrow — will enable leaders to develop their own leadership beliefs, skills and behaviors.

The book is available on Amazon (<http://amzn.to/2btmTaA>) in both paperback (\$6.38) and Kindle (\$3.99) formats.

About Steven Howard

Steven Howard specializes in creating and delivering leadership development curriculum for frontline leaders, mid-level leaders and high-potential leaders. For almost 30 years he has delivered leadership development programs in the U.S., Asia, Australia, Europe, and Africa to numerous organizations and institutions. He is well-known for his truly international and multicultural perspective, having lived in the USA for 23 years, in Singapore for 21 years and Australia for 12 years. He currently resides in Southern California. He has published 12 books on leadership, marketing, and corporate branding.

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