

About the Author

Steven B. Howard

Steven Howard specializes in creating and delivering Leadership Development curriculum for frontline leaders, mid-level leaders, senior leaders, and high-potential leaders.



An author with 38 years of international senior sales, marketing, and leadership experience, his corporate career covered a wide variety of fields and experiences, including Regional Marketing Director for Texas Instruments Asia-Pacific, South Asia & ASEAN Regional Director for TIME Magazine, Global Account Director at BBDO Advertising handling an international airline account, and VP Marketing for Citibank's Consumer Banking Group.

Since 1988 he has delivered leadership development training programs in the U.S., Asia, Australia, Africa, Canada, and Europe to numerous organizations, including Citicorp, Covidien, DBS Bank, Deutsche Bank, Dupont Lycra, Esso Productions, ExxonMobil, Hewlett Packard Enterprise, Micron Technology, Motorola Solutions, SapienNitro, Standard Chartered Bank, and many others.

He has been a member of the training faculty at MasterCard University Asia/Pacific, the Citibank Asia-Pacific Banking Institute, and Forum Corporation. He brings a truly international, cross-cultural perspective to his leadership development programs, having lived in the USA for 29 years, in Singapore for 21 years and in Australia for 12 years.

In addition to his leadership facilitation work Steven has served on several Boards in both the private and non-profit sectors. He has also chaired a strategic advisory group for a local government entity and a national sporting organization that is a member of the Australian Olympic Committee.

Steven is the author of 20 leadership, marketing, and management books and is the co-author and editor of nine professional and personal development books in the *Project You* series.

His books are:

Leadership

Better Decisions. Better Thinking. Better Outcomes. How to go from Mind Full to Mindful Leadership

Great Leadership Words of Wisdom

8 Keys to Becoming A Great Leadership: With Leadership Lessons and Tips from Gibbs, Yoda, and Capt'n Jack Sparrow

Leadership Lessons from the Volkswagen Saga

Pillars of Growth: Strategies for Leading Sustainable Growth (co-author with three others)

Marketing

Corporate Image Management: A Marketing Discipline

Powerful Marketing Minutes: 50 Ways to Develop Market Leadership

MORE Powerful Marketing Minutes: 50 New Ways to Develop Market Leadership

Motivation Plus Marketing Equals Money (co-author with four others)

Marketing Words of Wisdom

The Best of the Monday Morning Marketing Memo

Powerful Marketing Memos

Asian Words of Wisdom Series

Asian Words of Wisdom

Asian Words of Knowledge

Essential Asian Words of Wisdom

Asian Words of Success

Asian Words of Meaning

Asian Quotations Collections

Asian Words of Inspiration

The Book of Asian Proverbs

Indispensable Asian Words of Knowledge

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